

DATE
23 May 2024

TIME
09:30-15:00

VENUE
CTICC, Cape Town

COST
R800

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South Africa Wine Summit

BLEND & BOND



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As we navigate through an ever-evolving landscape characterised by diverse consumer preferences, global economic shifts, and environmental challenges, the importance of collaboration becomes increasingly evident. The power of collective efforts drives innovation, sustainability, and growth within the wine industry. By blending expertise, resources, and perspectives and fostering bonds across different sectors and stakeholders, we can overcome obstacles, seize opportunities, and cultivate a thriving and resilient wine value chain.

Programme

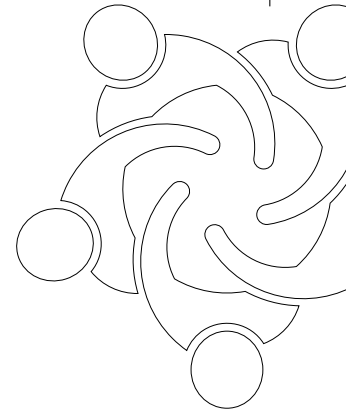
8:30-9:30 **Registration**

Session 1

- 9:30 **Opening**
Ivor Price, MC and award-winning journalist, television, and radio presenter with a passion for agriculture.
- 9:35 **A word from Nedbank**
- 9:40 **A new dawn:** A new era of hope, opportunity and positive change.
Rico Basson, South Africa Wine CEO
- 10:10 **How to thrive at the edge of chaos:** Seizing opportunities amid chaos and uncertainty, empowering individuals and teams to succeed.
Bruce Whitfield, multi-award-winning journalist, best-selling author and sought-after speaker.
- 10:50 **Global challenges & approaches:** Crafting a sustainable future for global wine.
Dr John Barker, OIV Director General
- 11:30-12:30 **Refreshments**

Session 2

- 12:30 **Vines of change:** Navigating innovation, diversity, and impact in the wine sector. A panel discussion exploring the transformative power of community engagement, inclusive business practices, and innovative approaches within the wine industry for meaningful change.
Ivor Price;
Daphne Neethling, Owner and Director: Paardenkloof Estate;
Rydal Jeftha, CEO and Managing Director: Koopmanskloof Vineyards;
Denzel Swarts, Owner: Sun of Soil
- 13:15 **Crafting success in a multi-category business:** Heineken Beverages' vision for the South African wine industry.
Jordi Borrut, MD Heineken
- 13:55 **Looking past the trends:** Exploring wine's bright spots worldwide.
Felicity Carter, Co-founder, Business of Drinks and content, publishing and editorial consultant.
- 14:35 **Conclusion**



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